



## **BECOME AN EU PROJECT MANAGER: HOW TO WRITE AND WIN EU PROJECT CALLS**

**Dates:** 24 - 25 October 2017

**Venue:** Rue du Trone 173, 1050 Brussels

### **Training overview**

The course aims to give to participants a strong basis of the EU project Management. Through practical exercises, they will acquire the technical tools for the realization of ideas, the preparation of a draft of the project, the search for international partners. After completing the course, you will have the skills to identify the most appropriate forms of access to Community funds, and for the formulation of project ideas in line with the best suitable European programs. The training foresees extensive use of exercises and case studies as well as modules about all funding opportunities proposed by the EU, giving the particular to the Europe 2020 Strategy and the new programming.

### **Target audience**

- Young graduates, EU project assistants, EU project apprentices, who want to learn about the complete body of knowledge of EU project management
- Project managers and consultants, who want to cover the missing gaps, validate the knowledge and acquire EU project management skills.
- Associations, NGOs and their project managers

### **DAY 1**

*Duration: 9.00 - 17.30*

*Breakfast: 9.00 – 9.30*

*Coffee Breaks: 11.00 - 11.30 ; 15.30 - 16.00*

*Lunch: 13.00 - 14.00*

### **Module I**

#### **Presentation of the opportunities offered by the EU**

- The Multiannual Financial Framework: the budget of the European Union
- EU funds: opportunities to be discovered
- Direct vs Indirect Funds
- Indirect funds: \* Working mechanisms ; \* Activities to be financed ; \* Figures and statistics
- EU Direct Funds: working mechanism , principles , the Work Programmes
- Presentation of the main programs: NGOs, SMEs, big companies, universities, public administrations
- How to find a call for proposal: main free tools and websites ; creating your ECAS and PIC

### **Module II**

#### **Practical session: your first consultancy**

- Matching real project ideas with the proper European programme
- Q&A on the analysed case: encountered challenges, doubts or needs



## DAY 2

Duration: 9.00 - 17.30

Breakfast: 9.00 – 9.30

Coffee Breaks: 11.00 - 11.30 ; 15.30 - 16.00

Lunch: 13.00 - 14.00

### Module III

#### The Project Cycle Management (PCM)

- Basic principles of PCM
- The Logical Framework Approach
- Let's work together: the stakeholder analysis
- Problem tree and objective tree
- The structure of an European call for proposal

Lunch with the special guest: European Commission evaluator

### Module IV

#### Practical section: your first approach to an EU project

Practical work on how to write an EU project

### MEDIA MENTIONS OUR EXPERT (click on the pictures)

[TV Italia 1, Le Iene, 04/03/2017](#)



[ACUCUBUI Marche, 01/04/2016](#)



[Fragole Mature, 12/02/2016](#)



[Monsellato Project, 07/11/2015](#)



[PerugiaOnline, 06/09/2015](#)



[Newspaper "La Stampa", 05/05/2015](#)

